

# PROFESSIONAL RATE CARD



KOCT has provided video production services since 1984. We produce a significant variety and volume of programming every year – documentaries, community events, talk shows, promos, commercials, television news magazines, government meetings, sports and parades. KOCT has been acknowledged nationally, regionally and locally for its excellent, award-winning productions. Working closely with our clients from inception to completion, our professional staff manages all phases of pre-production, production and post-production to deliver a high quality product. We customize our quote to fit your budget.

KOCT stays on the cutting edge of technology, utilizing the latest industry advances in hardware and software. With one of the largest television studios in North San Diego County, KOCT can accommodate a 40-member audience. Our studio features a state-of-the-art control room, climate control, chroma key set, lighting board, new well-equipped lighting grid and 5 HD Panasonic cameras.

KOCT's sophisticated, new digital mobile studio deploys up to five cameras for productions in the field. An experienced crew travels with the mobile studio to your location to document productions with video, motion graphics, audio, lighting and engineering.

Thank you for your interest in KOCT. Please give us a call. We look forward to answering your questions and working with you.

*Oceanside Community Service Television Corp is a nonprofit 501 (c) (3) organization doing business as KOCT. When individuals and organizations like you use KOCT video production services, we are able to support our primary mission which is to provide quality community programming for Oceanside and North San Diego County.*



OCEANSIDE COMMUNITY SERVICE TELEVISION CORP.  
3038 INDUSTRY STREET ▪ SUITE 101 ▪ OCEANSIDE CA 92054  
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# VIDEO PRODUCTION SERVICES

All charges per hour unless noted.

Crew Hourly Rates: Any hours worked over 8 hours per day will be billed at time and one-half.

## PRODUCTION

### STUDIO / CONTROL ROOM WITH OPERATORS (Minimum 3.5 hours for ½ hour show) (For Live on tape & Talk Shows)

Add 2 hours set up time and 1 hour breakdown time to program length (minimum 30 minutes). Travel time additional.\* All packages include: 1 director, 1 assistant director, 1 floor director, 1 audio tech, camera operator(s), 1 engineer, lighting, audio and graphics.

▪ One camera, 1 camera operator . . . . .	\$255.00
▪ Two cameras, 2 camera operators . . . . .	\$290.00
▪ Three cameras, 3 camera operators . . . . .	\$325.00
▪ Four cameras, 4 camera operators . . . . .	\$360.00

### EFP /MOBILE STUDIO SHOOT WITH OPERATORS (Minimum 5.5 hours for ½ hour show) (For Live on tape & Talk Shows)

Add 3 hours set up time and 2 hours breakdown time to program length (minimum 30 minutes). Travel time additional.\* All packages include: 1 director, 1 assistant director, 1 floor director, 1 audio tech, camera operator(s), 1 engineer, lighting, audio and graphics.

▪ One camera, 1 camera operator . . . . .	\$255.00
▪ Two cameras, 2 camera operators . . . . .	\$290.00
▪ Three cameras, 3 camera operators . . . . .	\$325.00
▪ Four cameras, 4 camera operators . . . . .	\$360.00

### ENG / SINGLE CAMERA-ELECTRONIC NEWS GATHERING WITH OPERATOR (Minimum 1.5 hours for ½ hour show)

Add 30 minutes set up time and 30 minutes breakdown time to program length (minimum 30 minutes). Package includes: 2 wireless microphones, 1 reflector, 1 on-camera light, 1 production assistant (grip).

▪ One camera, 1 camera operator . . . . .	\$125.00
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#### ADDITIONAL SERVICES AVAILABLE:

▪ Chroma Key . . . . .	\$55.00
▪ Engineering set-up . . . . .	\$85.00
▪ Portable lights (3) . . . . .	\$60.00
▪ Lighting Technician . . . . .	\$50.00
▪ Teleprompter with operator – studio . . . . .	\$60.00
▪ Teleprompter with operator – field . . . . .	\$100.00
▪ Camera crane with operator – studio . . . . .	\$70.00
▪ Camera crane with operator – field . . . . .	\$150.00
▪ Audio Technician with Boom . . . . .	\$100.00
▪ Satellite Uplink . . . . .	\$2,000/day

#### REMOTE SITE ADDITIONAL PRODUCTION COST

▪ Mobile Control Room Studio . . . . .	\$80.00
▪ Mileage (per mile). . . . .	\$ .50
▪ *Travel Time . . . . .	\$25.00

**STAFF RATES (Studio/EFP only):**

▪ Pre-Production (See Pre-production) . . . . .	\$60.00
▪ Program Director . . . . .	\$60.00
▪ Producer . . . . .	\$60.00
▪ Assistant Director . . . . .	\$40.00
▪ Floor Director . . . . .	\$35.00
▪ Camera Operator . . . . .	\$35.00
▪ Audio Technician . . . . .	\$35.00
▪ Character graphics (standard lower third) . . . . .	\$35.00
▪ Custom graphics (motion) . . . . .	\$50.00
▪ Technical Director . . . . .	\$45.00
▪ Production Assistant . . . . .	\$35.00
▪ Engineer . . . . .	\$50.00
▪ Lighting Technician . . . . .	\$50.00
▪ Make-Up Artist . . . . .	\$75.00
▪ On-Air Talent . . . . .	\$100.00

**POST-PRODUCTION**

**MUSIC FEE PER SONG:**

▪ Noncommercial productions . . . . .	\$50.00
▪ Commercial productions:	
➢ Local coverage . . . . .	\$110.00
➢ Regional coverage . . . . .	\$200.00
➢ National coverage . . . . .	\$350.00
▪ Window Dub (one hour DVD) . . . . .	\$25.00
▪ Voiceover Recording . . . . .	\$60.00
▪ Voiceover Talent . . . . .	Negotiable

**EDITING:**

▪ Non-linear Editing . . . . .	\$125.00
▪ Logging/Digitizing . . . . .	\$55.00
▪ Special Effects . . . . .	\$150.00
▪ Character Graphics (standard lower third) . . . . .	\$ 65.00

**PRODUCTION PACKAGE SOLUTIONS: (See details on next page)**

▪ <b>30-second PSA</b>	
➢ Package #1 . . . . .	\$830.00
➢ Package #2 . . . . .	\$1,790.00
➢ Package #3 . . . . .	\$2,555.00
▪ <b>60-second PSA</b>	
➢ Package #1 . . . . .	\$1,030.00
➢ Package #2 . . . . .	\$2,375.00
➢ Package #3 . . . . .	\$3,400.00

## 30-SECOND PRODUCTION PACKAGES

<b>PACKAGE #1</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour	\$50.00	\$50.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Post-Production: 4 hours background, animated text	\$100.00	\$400.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 1 hour	\$100.00	\$100.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$830.00</b>
<b>PACKAGE #2</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour	\$50.00	\$50.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Story Boarding: 1 hour	\$100.00	\$100.00
<input type="checkbox"/> Production: 5 hours – 1 camera, 1 grip	\$125.00	\$625.00
<input type="checkbox"/> Post-Production: 4 hours	\$100.00	\$400.00
<input type="checkbox"/> Special Effects (CG): 1 hour	\$135.00	\$135.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 2 hours	\$100.00	\$200.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$1,790.00</b>
<b>PACKAGE #3</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 2 hours	\$50.00	\$100.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Story Boarding: 2 hours	\$100.00	\$200.00
<input type="checkbox"/> Production: 5 hours – 1 camera, 1 grip	\$125.00	\$625.00
<input type="checkbox"/> Chroma Key: 2 hours	\$55.00	\$110.00
<input type="checkbox"/> Post-Production: 4 hours	\$100.00	\$400.00
<input type="checkbox"/> Special Effects (CG): 4 hours	\$135.00	\$540.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 3 hours	\$100.00	\$300.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$2,555.00</b>

\* Music: Local Coverage \$110 (See Music Fee Per Song)

## 60-SECOND PRODUCTION PACKAGES

<b>PACKAGE #1</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour	\$50.00	\$50.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Post-Production: 6 hours background, animated text	\$100.00	\$600.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 1 hour	\$100.00	\$100.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$1,030.00</b>
<b>PACKAGE #2</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour	\$50.00	\$50.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Story Boarding: 1 hour	\$100.00	\$100.00
<input type="checkbox"/> Production: 7 hours – 1 camera, 1 grip	\$125.00	\$875.00
<input type="checkbox"/> Post-Production: 6 hours	\$100.00	\$600.00
<input type="checkbox"/> Special Effects (CG): 2 hours	\$135.00	\$270.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 2 hours	\$100.00	\$200.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$2,375.00</b>
<b>PACKAGE #3</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 2 hours	\$50.00	\$100.00
<input type="checkbox"/> Script	\$60.00	\$60.00
<input type="checkbox"/> Story Boarding: 2 hours	\$100.00	\$200.00
<input type="checkbox"/> Production: 8 hours – 1 camera, 1 grip	\$125.00	\$1,000.00
<input type="checkbox"/> Chroma Key: 2 hours	\$55.00	\$110.00
<input type="checkbox"/> Post-Production: 6 hours	\$100.00	\$600.00
<input type="checkbox"/> Special Effects (CG): 6 hours	\$135.00	\$810.00
<input type="checkbox"/> Music (\$110 - \$350) *	\$110.00/flat rate	\$110.00
<input type="checkbox"/> Voiceover: 1 hour	\$60.00	\$60.00
<input type="checkbox"/> Client review & adjustments: 3 hours	\$100.00	\$300.00
<input type="checkbox"/> File	\$50.00/flat rate	\$50.00
<input type="checkbox"/> Additional changes: \$100/hour	Extra	Extra
		<b>\$3,400.00</b>

\* Music: Local Coverage \$110 (See Music Fee Per Song)

## OCEANSIDE TALKS PRODUCTION PACKAGES

<b>SILVER STAR PACKAGE</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour <input type="checkbox"/> Set and lighting to accommodate 3 <input type="checkbox"/> Generic open, close and appropriate show <input type="checkbox"/> 90 minutes of studio time with 4 cameras and studio crew to record a Live to Tape 30 minute program and 30-second promo to promote and publicize the program <input type="checkbox"/> Insert of producers video, pictures, graphics <input type="checkbox"/> Green Room for guests <input type="checkbox"/> File	\$500	\$500
		<b>\$500.00</b>
<b>GOLD STAR PACKAGE</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Pre-Production meeting: 1 hour <input type="checkbox"/> Set and Lighting to accommodate 3 <input type="checkbox"/> Generic open, close and appropriate show <input type="checkbox"/> 90 minutes of studio time with 4 cameras and studio crew to record a Live to Tape 30 minute program and 30-second promo to promote and publicize the program <input type="checkbox"/> Insert of producers video, pictures, graphics <input type="checkbox"/> Green Room for guests <input type="checkbox"/> File <input type="checkbox"/> Host of your choice <input type="checkbox"/> Teleprompter <input type="checkbox"/> Web version ready of your show <b>or</b> Custom Editing	\$800	\$800
		<b>\$800.00</b>
<b>ADDITIONAL SERVICES</b>	<b>HOURLY RATE</b>	<b>TOTAL</b>
<input type="checkbox"/> Every 15 minutes over 90 min	\$100.00	\$100.00
<input type="checkbox"/> Editing for major mistake or add footage (minimum 1 hour)	\$100.00	\$100.00
<input type="checkbox"/> Guest over 3 (each)	\$100.00	\$100.00
<input type="checkbox"/> Sitting for Live Audience up to 20	\$100.00	\$100.00
<input type="checkbox"/> Web Version ready of your show	\$100.00	\$100.00
<input type="checkbox"/> Host	\$100.00	\$100.00
<input type="checkbox"/> Teleprompter	\$100.00	\$100.00
<input type="checkbox"/> Extra DVD	\$15/each	\$15.00
<input type="checkbox"/> Additional changes: \$100/hour	\$100.00	\$100.00

## COMMUNITY CALENDAR

KOCT's new community calendar service allows non-profits, service groups, and local organizations to promote and publicize their events on television for an affordable monthly or annual fee. KOCT is available in 80% of Oceanside Homes on Cox Cable. KOCT is also available county-wide on AT&T's U-Verse Channel 99 and streams both channels 'live' via KOCT.ORG on the internet. KOCT's Community Calendar will be shown on Channel 18 throughout the week and on weekends (Channel 18: Monday thru Saturday at 9 am & 5pm & on Sunday at 9am).

### Entry Level Price

Users of this new service will be able to update their 30-50 words or fewer messages once per week via e-mail. The Annual Fee for this service is a membership as a friend of KOCT at the Cameraman level (\$120 annually) or above.

### Additional Services

For an additional \$200 one-time fee KOCT will design a custom page for a club or group who want their logo, address and contact information on a creative canvas to which their weekly message will be added.

Or, users can provide their own custom pages that conform to our specified requirements: JPEG, 4x3 Aspect ratio.

In order to initiate each of these services, make an update to your material, or if you just need more information contact KOCT at (760) 722-4433, [koct@koct.org](mailto:koct@koct.org).

The "Update Form" can be downloaded at:  
<http://koct.org/services#communitycalendar>

## PRE-PRODUCTION

- Producing . . . . . \$60.00
  - Script Writing . . . . . \$60.00
  - Story Boarding . . . . . \$100.00
  - Additional Consulting. . . . . \$60.00
  - RFP Quote Fee (payable in advance) . . . . . \$60.00
- RFP Quote Fee will be applied towards the total cost upon completion of project.

## ADDITIONAL / MISCELLANEOUS SERVICES

### PUBLIC ACCESS SERVICES

- Satellite Download\* (minimum 1 hr) . . . . . \$25.00
- Sponsorship text addition . . . . . \$5.00 per program

**DOCUMENTARY** - Per screen minute. . . . . \$165 - \$380

**WEB ENCODING VIDEO SERVICES** . . . . . \$150.00/half hour

**PRESENTATION SERVICES** . . . . . CALL FOR RATES

### ENTERTAINMENT

KOCT-produced entertainment segments ordered on digital quality master format:  
DVD or DVCAM

- Up to ½ hour . . . . . \$700.00

- Each additional ½ hour . . . . . \$350.00

**RAW FOOTAGE:** (not available)

**STUDIO RENTAL:**

Rates are based on an 8-hour day. Any hours over 8 hours will be billed at time and one-half.

- Half Day up to 4 hours . . . . . \$400.00
- Full Day up to 8 hours . . . . . \$600.00

Size:

- Total square feet: 35 x 30 = 1,035
- Stage Area: 24 x 23 = 552 sq. ft.
- Roll-up door: 12'W x 11'H
- Access Clearance by Door: 10' 10" W x 11' H

Included in above rates:

- Access to bathroom/dressing room
- One folding table
- Chairs (up to 25 upon request only)
- Parking in front and back
- White dry erase board with 4 pens (upon request only)

Not included in above rates:

- Camera or lighting equipment
- Telephone use

Required:

- One KOCT supervising attendant
  - Per Hour . . . . . \$ 35.00
  - Half Day (4 hours) . . . . . \$130.00
  - Full Day (8 hours) . . . . . \$240.00
- Cleaning Fee (carpet, bathroom, trash, other) . . . . . \$50.00
- Security Deposit . . . . . 50% of first session  
To be returned within 30 days of the last day of the event.

Additional Items Available:

- Use of Green Room . . . . . \$25.00 / flat rate
- Additional chairs . . . . . \$2.00 per chair
- Additional tables . . . . . \$10.00 per table

Conditions:

- All reservations must be scheduled and paid in full one week prior to the event.
- Client must sign a Contractual Rental Agreement including Insurance Waiver and Liability Release.
- If cancellations are made 2 days (48 hours) prior to the event, a \$50 cancellation fee will be charged.
- If cancellations are made less than 2 days (48 hours) prior to the event, there will be a charge of 25% of the total package.
- No use of any other part of the facility or equipment is permitted.

Registered non-profit organizations may qualify for a discount.



**MEETING / CONFERENCE ROOM RENTAL:**

Rates are based on an 8-hour day. Any hours over 8 hours will be billed at time and one-half.

- Half Day up to 4 hours .....\$100.00
- Full Day up to 8 hours ..... \$200.00

Size:

- Total square feet:  $21 \times 35 = 735$
- Seating Capacity: Up to 50 people

Included in above rates:

- Access to bathroom
- 7 folding tables
- Chairs
- Parking in front and back
- Video projector and screen
- Wireless microphone
- PA System
- Dell Computer
- DVD player

## STOCK FOOTAGE COMMERCIAL USE FEES

Stock footage is provided for use on a non-exclusive basis and is granted on a limited usage basis for a given production and a given length of time as stated in the request. It may not be reused, resold, relicensed or recut in any other production. The following rates are for video stock footage copyrighted by KOCT-Oceanside Community Service Television Corp.

**Broadcast Use:** ..... \$100.00/shot  
**Non-Broadcast Use:** Industrials, In-house Corporate, etc. .... \$ 50.00/shot

**Duplication and Handling:** Duplication, handling, research, shipping and tape costs are in addition to commercial use fees and subject to change dependent on videotape cost and changes in hourly compensation.

**Multiple Usage of a Single Scene:** Each additional use of a single scene in a given production is considered as a separate scene.

**Quantity Discounts:** Multiple scenes used in a given production will be discounted as follows: 10 shots, 10%; 20 shots, 20%; and 25 shots or more, 25%, maximum.

### Terms:

1. A letter of request detailing the commercial purpose and length of intended use must be sent to KOCT-Oceanside Community Service Television Corp. before request is processed. The request must be received no later than two weeks in advance of need.
2. Commercial use fees must be paid before a master copy is shipped. Checks should be made payable to KOCT-Oceanside Community Service Television Corp.
3. No duplication of master element is allowed.
4. A DVD copy of the completed project must be sent to KOCT-Oceanside Community Service Television Corp.
5. Payment is due at time of order.

Please allow 15 working days to process order.